




Southland Technology Conference Agenda – Friday Oct. 14th

Track & Times	Project Management / Business Analysis	Quality Assurance / ITIL	Personal Development	Emerging Technologies	Alliance Partner Case Studies
7:30 – 8:30	Registration & Continental Breakfast, Job Fair & Resume Reviews				
8:30 – 9:45	International Ballroom KN1 Opening Keynote Address: Larry Godec, Sr. VP and CIO, First American Title Insurance Topic: “Technology Business Management (TBM) Aligns Businesses for Success”				
9:45-10:00	Break & Alliance Partner Showcase, Job Fair & Resume Reviews				
10:00 – 11:00	International #1 PM1 Business Process Improvement through User Experience Design <i>Chris Testa</i> <i>UCLA</i>	International #2 QA1 Influence of Quality Assurance on Organizational Culture <i>Mehrnaz Sadolahy</i> <i>Tribune Technology</i>	Atlantic PD1 Organizational Change Management for Project Managers <i>Melissa Hosboyar</i> <i>Organizational Consultant</i>	Pacific #1 ET1 What the (Bleep?!#) Am I Supposed to Do with all This Big Data? <i>Tamara Dull</i> <i>SAS Institute</i>	Pacific #2 AP1 You are Closer to a Software Defined Data Center Than You Think! <i>David Angradi</i> <i>Logicalis</i>
11:00 – 11:15	Break & Alliance Partner Showcase, Job Fair & Resume Reviews				
11:15 – 12:15	International #1 PM2 The Evolving Role of the Business Analyst/Product Owner <i>Dmitry Erman</i> <i>20th Century Fox</i>	International #2 QA2 Consumers of QA Artifacts-How to Present Test Results <i>Jeremiah Jones</i> <i>Kinecta Federal Credit Union</i>	Atlantic PD2 3 Secrets about Time Management No One Talks About <i>Shirley Oya</i> <i>Better Together</i>	Pacific #1 ET2 How Companies Are Leveraging Live Streaming Video to Increase and Nurture Customer Relationships and Improve Reputation. <i>Mike Delgado</i> <i>Experian</i>	Pacific #2 11:15-11:40 (AP2A) Digital Transformation Market Trends <i>Kevin Parikh</i> <i>Avasant</i> 11:45-12:15 (AP2B) Best Practices – How to Migrate with Near Zero Downtime <i>Greg Ross</i> <i>Double-Take</i>
12:15 – 1:15	International Ballroom Lunch and Alliance Partner Showcase, Job Fair & Resume Reviews				
1:15 – 2:15	International Ballroom KN2 Keynote Address: Neal Schaffer, Founder, Social Media Center of Excellence Topic: “The Future of Social Media: Personal & Corporate Branding “				
2:15 – 2:30	Break & Alliance Partner Showcase				
2:30 – 3:30	International #1 PM3 Enterprise SaaS Delivery <i>Kevin Sahotsky</i> <i>Mediamorph</i>	International #2 QA3 Transition Management aka “How to Keep Operations Happy” <i>Raja Ammari</i> <i>Capital Group</i>	Atlantic PD3 Conscious Career Care <i>Dianne Savoie</i> <i>Luminosity Coaching</i>	Pacific #1 ET3 Effective Leadership for a Global Technical Workforce <i>Erin Richards</i> <i>Oracle</i>	Pacific #2 AP3 Building an “As a Service” Strategy into a Combined Traditional IT and DevOps Environment <i>Ryan Klein</i> <i>St Joseph Health</i>
3:30 – 3:45	Break & Alliance Partner Showcase				
3:45 – 4:45	International #1 PM4 Increasing Influence with your Stakeholders: Practical Steps to Building a Bridge of Trust <i>Erika Cilengir</i> <i>Yvonne Hull</i> <i>Beachbody</i>	International #2 QA4 Lean Versus Six Sigma: Two Sides of the Same Coin? <i>Mike Trimble</i> <i>Transformational Leadership</i>	International #1 PD4 PANEL DISCUSSION Hiring Junior Talent: The Pros and Cons <i>Alex Godelman-Cast & Crew</i> <i>Alena Rose-AT&T/Directv</i> <i>Michelle Rudo-AT&T/Directv</i> <i>Carole Schlocker-iSpace</i>	Pacific #1 ET4 Emerging Technologies: Friend or Foe? Help or Hindrance? <i>Andrea Hoy</i> <i>A. Hoy & Associates</i>	Pacific #2 AP4 Machine Learning with Service Management and Convergence of ITSM, ITAM & CMS <i>Sreenevas Subramaniam</i> <i>HP Enterprise</i>
4:45 – 5:00	Alliance Partner Showcase & Conference Drawing (Lots of tech goodies) MUST BE PRESENT TO WIN				
5:00 – 8:00	SoTeC Meetup – Come network with Speakers, Alliance Partners and Attendees in the Hilton Lobby Bar				
7:00 – 09:00	Greek Dinner @ George’s Greek Café - \$32 – Must PRE REGISTER at http://sotec.link/Fri-Dinner - up until Friday, 1PM				



Southland Technology Conference Agenda – Saturday Oct. 15th

Tracks & Times	Project Management / Business Analysis	Quality Assurance / ITIL	Personal Development	Emerging Technologies	Alliance Partner Case Studies
8:00 – 8:30	Registration & Continental Breakfast, Job Fair & Resume Reviews				
8:30 – 9:30	International Ballroom KN3 Keynote Address: Mila Diamond, CEO, Diamond Mind International Topic: "How to Rock Productivity and Performance Without Burnout"				
9:30 – 9:45	Break & Alliance Partner Showcase, Job Fair & Resume Reviews				
9:45 – 10:45	International #1 PM5 PANEL DISCUSSION Cross Generational Teams: How to Make Them Work <i>Mike Fenstermaker-OceanX</i> <i>Michelle Navarro-20th Century Fox</i> <i>Laura Pastoriza, Sony</i> <i>Ron Rizza-Panasonic Avionics</i>	International #2 QA5 Evolution of An ITOM Practitioner <i>Mark Galligan</i> <i>First American Financial</i>	Atlantic PD5 Realize and Raise Your Potential - 8 Business Emotional IQ Strategies <i>Brenda Williams</i> <i>Academy for Leadership Communication</i>	Pacific #1 ET5 Artificial Intelligence / Cognitive Computing <i>Neil Sahota</i> <i>IBM Watson Group</i>	Pacific #2 9:45– 10:10 (AP5A) Control-M Enhanced – What's New <i>Roland Vellanoweth, BMC</i> 10:15– 10:40 (AP5B) Testing 500 SAP Business Processes in 2 Hours IS Possible! <i>Floyd Scott</i> <i>Worksoft</i>
10:45 – 11:00	Break & Alliance Partner Showcase, Job Fair & Resume Reviews				
11:00 – 12:00	International #2 PM6 We Got This! Mastery of Project Management <i>Lynda Murray-Thomas</i> <i>NBC/Universal</i>	International #1 QA6 PANEL DISCUSSION One Size Fits all (Not Always!) <i>Graham Carr-Union Bank</i> <i>Matthew Haag-Molina</i> <i>Healthcare</i> <i>Jim Thomas-Kaiser</i> <i>Permanente</i> <i>Ray Ybarra-Logicalis</i>	Atlantic PD6 Successful Career Conversations <i>Alyson Garrido</i> <i>Career Coach</i>	Pacific #1 ET6 Lean Data Model Storming for Data Project Leaders <i>Daniel Upton</i> <i>Decision Lab</i>	Pacific #2 11:00 – 11:25 (AP6A) The Clouds Are Lifting...! <i>Denis Vilfort</i> <i>Dell EMC</i> 11:30 – 11:55 (AP6B) Integrating Service Monitoring for Better Event Management <i>Ricardo Salazar</i> <i>Molina Healthcare for Service Now</i>
Break & Alliance Partner Showcase, Job Fair & Resume Reviews					
12:15 – 1:15	Lunch & Alliance Partner Showcase- Inspiration Award Presentation – Roc Paez, Inspiration Committee Chair				
1:15 – 2:15	International Ballroom ** NEW FORMAT – PARTICIPATE IN TOPIC CREATION AND SELECTION ** SN1 Un-Structured Networking – Talk with your Peers and the Experts about your HOT TOPICS –Cloud Computing, Mobile Computing, Certifications (PM, BA, QA). Write your topic on an 8 ½ x 11” paper and post it on the Un-Structured Networking Wall (prior to NOON on Saturday) and your peers will INITIAL your paper to VOTE for your topic. The top 15 will be our Un-Structured Networking topics!				
2:15 – 2:30	Break & Alliance Partner Showcase				
2:30 – 3:30	International #1 PM7 Silent Killers Lurking in Your Project Management Plan <i>Vijay Chidambaram</i> <i>Capital Group</i>	International #2 QA7 DevOps Primer 101 <i>Roc Paez</i> <i>Hewlett Packard</i>	Atlantic PD7 Time Management: Breaking the Myths about Time <i>Laura Cazares</i> <i>Life Mastery Institute</i>	Pacific #1 ET7 Digital Transformation: Let's Go Beyond the Buzzword <i>Galen Gruman</i> <i>InfoWorld</i>	Pacific #2 AP7
3:30 – 3:45	Break & Alliance Partner Showcase				
3:45 – 4:45	International Ballroom KN4 Keynote Address: Marivi Stuchinsky, CTO, Farmers Insurance Topic: "Disrupt or Be Disrupted: Insurance Industry Trends"				
4:45 – 5:00	Alliance Partner Showcase & Conference Drawing (Lots of tech goodies) MUST BE PRESENT TO WIN				